

Lesson Plan

Pedagogical Rationale

This session integrates constructivist and social learning principles by combining instructor guidance with peer interaction. Laurillard's ABC learning design informs the mix of acquisition, discussion, collaboration, and practice, while Bloom's Taxonomy supports progression from understanding course expectations to applying knowledge through project planning. The structure also reflects inclusive digital teaching, providing multiple opportunities for engagement, interaction, and reflection within an online learning environment.

Lesson Plan

Session Theme

Course introduction, learning environment orientation, and project overview.

Learning Outcomes

By the end of the session, students will be able to:

LO1 – Remember / Understand (Bloom's)

Identify the course structure, learning platform, and key communication channels.

LO2 – Understand / Apply

Explain how Photoshop and digital design skills relate to professional and freelance contexts.

LO3 – Apply

Navigate the Moodle platform to locate resources, forums, and portfolio requirements.

LO4 – Apply / Analyse

Begin planning their portfolio project by identifying a potential client and reflecting on project goals.

Lesson Information

Lesson Name: Course introduction and Overview

Duration: 1 hour

Domains: Cognitive, Affective

Topics: Course Introduction, Learning Environment, Portfolio Overview

Course

Date	20/10/2025	Time	12:00 – 13:00
Course	Visual Design Using Photoshop		
Tutor	Sandra Picarra		

Lesson Information

Knowledge	Skills	Values / Attitudes
1. Identify the course structure and learning plan. 2. Understand the purpose and expectations of the course portfolio. 3. Recognise the relevance of the portfolio for real-world and professional contexts.	1. Collaborate with peers through discussion and introductions. 2. Navigate the learning platform and locate key course resources.	• Build confidence in engaging with peers and the learning community. • Appreciate the value of collaboration and peer support in the learning process. • Introduce a peer to the class and share their learning goals.

UDL Alignment

Engagement (Why?)	Representation (What?)	Action & Expression (How?)
- Social introductions encourage motivation and belonging. - Real-world portfolio tasks create relevance.	Content delivered through slides, verbal explanation, and platform demonstrations.	Students demonstrate learning through discussion, forum participation, and project planning.

Independent Practice

LO	Activity	Duration	Learning Activities (Teacher & Student)	ABC Learning Type	Bloom's Level
LO1	Welcome & Course Orientation	1 min	Tutor welcomes students and introduces session objectives.	Acquisition	Remember
	Course Structure	2 min	Tutor explains course structure and expectations.	Acquisition	Understand
	Meet the Teaching Team	5 min	Tutor introduces tutors and coordinator.	Acquisition	Understand
	Breakout Room Activity	10 min	Students meet peers and discuss why they joined the course and their goals.	Collaboration	Apply
	Peer Introductions	5 min	Students present their partner's goals to the class.	Discussion	Apply
LO2	Professional Context	3 min	Tutor discusses career opportunities and freelance work in design.	Acquisition	Understand
	Learning Plan Overview	5 min	Tutor explains upcoming sessions and course timeline.	Acquisition	Understand
	System Requirements	3 min	Tutor explains technical requirements (Mac/Windows).	Acquisition	Understand

	Adobe Creative Cloud	2 min	Tutor demonstrates how students access software licenses.	Acquisition	Understand
	What is Photoshop?	2 min	Tutor shows examples of Photoshop applications in professional contexts.	Acquisition	Understand
LO3	Platform Navigation	2 min	Tutor demonstrates where to find resources and communication tools in Moodle.	Acquisition	Understand
	Portfolio Overview	10 min	Tutor explains Portfolio Part 1, objectives, and submission areas.	Practice	Apply
	Recap	2 min	Tutor summarises key information from the session.	Acquisition	Understand
	Course Calendar	2 min	Tutor shows timeline and preparation for next session.	Acquisition	Understand
LO4	Portfolio Preparation	3 min	Students read the portfolio brief and identify project expectations.	Investigation	Analyse
	Project Planning	4 min	Students identify a potential client (peer, friend, or family member) for their project.	Production	Apply

Independent Practice

Method		Purpose	Criteria
Forum introduction post	3 min	Demonstrates platform engagement and peer interaction	Student introduces themselves and responds to peers
Participation in breakout rooms	5 min	Encourages collaborative learning	Student shares learning goals and engages with peers